



# Broughton Music Monthly

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*"The best-kept musical secret in West Michigan... spread the word!"*

*"Proudly serving the needs of West Michigan musicians for over 11 years!"*

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## Welcome to the second monthly BMC newsletter!

Here at Broughton Music Center, we realize that musicians come in all ages, skill levels and styles! Maybe you have a young child with a keen interest in studying an instrument; maybe you are a seasoned teacher looking to peruse a variety of methods to complement your style; maybe you're a 'weekend warrior' looking for that next special guitar or amp. Regardless of your needs, Broughton Music Center offers quick, knowledgeable, and friendly service for all your music-making needs!

## This Just In: Broughton Music now proudly carrying Digitech® Products!



Known internationally as one of *the* world-class leaders in music FX, Digitech products range from straight-forward stomp boxes, to state-of-the-art multi effect pedals and preamps! Whether you are a guitarist, bassist, or vocalist looking to expand your sonic horizons, Broughton Music Center will now be featuring these outstanding, competitively-priced products for your musical enjoyment and convenience! Please ask a sales person for more details!

## Need a music-related repair? Look no further!

BMC has garnered a well-deserved reputation for our excellent service- before **and** after the point of sale! Whether your guitar needs a minor neck adjustment, or your clarinet needs a complete overhaul, we've got you covered! Full service repair technicians include:

- Pete Moreno (*Electric & Acoustic Guitars, Mandolins & Banjos*)
- Scott Tribby (*All orchestral string instruments*)
- Tim Richmond (*Woodwind & Brasswind*)
- Service Wizard (*Amplifiers, Stereo & Karaoke Equipment*)

## Broughton Music Center New Location Up and Running!

At the end of November 2009, Broughton Music Center completed the move to a new, larger facility! After 11 years serving West Michigan musicians from our former store on Drake Road, BMC now occupies its own stand-alone facility at 4528 KL Avenue in Kalamazoo. Here are some features of our exciting new location:

- Roughly 1,000 square feet of additional space
- 'Showroom' environment with separate, dedicated rooms for electric guitars/amplifiers; acoustic guitars/amps; drums/percussion/electric basses; string/folk instruments; woodwind/brasswind/sheet music.
- Five versatile music lesson studios (two of which include pianos)
- Large multipurpose jam/recital/recording space.
- Complete wrap-around parking
- Located conveniently, minutes from Western Michigan University campus and downtown Kalamazoo.

### Tip of the Month:

*When using outboard FX with your guitar amp, did you know that certain FX sound better running through the amp's FX Loop (chorus, flange, delay, etc.) while others sound best 'in front' of the amp (distortions, wah-wahs, etc.)? Try experimenting with the FX routing in your own signal chain!*

## Tuesday Night Open Jam Sessions!



Here at Broughton Music Center, we are great supporters of live music and understand the importance of fostering live performance opportunities within the community. Therefore, we proudly host a free open jam session every first and third Tuesday of the month. The jam is hosted by friendly, seasoned, professional musicians- no matter your age, skill level or stylistic preferences, we will happily accommodate you!

## Looking For Affordable, Quality Products?

One of our simple mottos at Broughton Music Center is, "If we wouldn't play it, we won't carry it!" From top-notch, industry standard brands like ESP/LTD, Washburn, Alvarez, Sonor and Eastman, to equally superb names like Reverend, Breedlove, and Loriente, we have your needs covered in the instrument and accessory departments!

***\*Don't forget to ask about our awesome private lesson and instrument rental programs!!\****